

CTA

CASINO TRAFFIC ASSAULT  
SINCE 2014 · VALLETTA, MALTA

# SERVICE AGREEMENT

OPERATIONAL TERMS & DISCLOSURE

## ◆ LEVEL 1: INITIAL DEPLOYMENT

Specialized traffic acquisition services for iGaming, Sportsbook, and Social Casino platforms. Rapid market penetration and acquisition of high-intent players through tactical digital deployment.

90

DAY DEPLOYMENT

50+

GEOS AVAILABLE

10×

ECPA IMPROVEMENT

BTC

CRYPTO PAYMENTS

# THE MISSION

## OVERVIEW

Casino Traffic Assault provides specialized traffic acquisition services for the Client's iGaming, Sportsbook, or Social Casino platforms. Our objective is **rapid market penetration** and the acquisition of high-intent players through tactical digital deployment.

## TERM OF ENGAGEMENT (LEVEL 1)

- **Deployment Window:** This agreement covers a fixed **90-day (3-month)** initial term.
- **Tactical Objectives:** During this phase, the Agency will calibrate targeting parameters, stabilize traffic flow, and establish a baseline ROI for the Client's assets.
- **Post-Mission Status:** Upon completion of the 90-day window, the Client has the option to renew the engagement or scale to "**Level 2 Growth**" based on verified field performance.

## WHAT YOU GET

<b>Full Campaign Management</b> Setup, optimization, scaling across ExoClick, Traffic Junky & Propeller Ads.	<b>€3,000/mo</b>
<b>Multi-Format Campaigns</b> Native, popunders, video pre-roll, banners, interstitials.	<b>€1,500/mo</b>
<b>Dedicated Account Manager</b> Weekly calls, proactive optimization, direct line.	<b>€2,000/mo</b>
<b>Real-Time Dashboard &amp; Tracking</b> Impressions, clicks, registrations, FTDs, deposits. Your data.	<b>€1,000/mo</b>
<b>Weekly Performance Reports</b> What's working, what's being tested, what's next.	<b>€500/mo</b>
<b>Market Expansion Roadmap</b> Next winning GEO based on CPM data across 50+ countries.	<b>€1,000/mo</b>
<b>Creative Production</b> Banners, native assets, video pre-rolls. Continuously optimized.	<b>€1,500/mo</b>

## Total Value: €10,500+/month

FOR A FRACTION OF WHAT A SINGLE IN-HOUSE MEDIA BUYER WOULD COST

# OPERATIONAL PROTOCOL

## FINANCIAL & DATA TERMS

### FINANCIAL PROTOCOL

- **Operational Funding:** The Client maintains **100% responsibility** for the mission's advertising budget (Ad Spend). The Agency manages the deployment of these funds but is not liable for third-party platform fluctuations or external cost-per-click increases.
- **Payment Channels:** All service fees are payable in **Fiat (Wire Transfer)** or **Cryptocurrency (BTC, ETH, USDT/USDC)**.

### INTEL & DATA OWNERSHIP

- **Full Ownership:** The Client retains **100% ownership** of all data, tracking links, and pixel events generated during the campaign.
- **Personnel Acquisition:** Every Registration and First Time Depositor (FTD) generated during the assault is the **permanent property of the Client**.
- **Transparency:** We operate under a **zero "black box" policy**. Every lead captured is fully visible and accessible to the Client's command.

### CREATIVE ARMAMENT

- **Client-Sourced Assets:** The Client is encouraged to provide existing banners, videos, and landing pages for immediate deployment.
- **Agency Procurement:** If the Client lacks the necessary firepower, Casino Traffic Assault can develop custom, high-converting creatives for an additional procurement fee.

### DEPLOYMENT PROCEDURE

1

#### DISCOVERY CALL

30-min briefing to discuss target markets and objectives.

2

#### FUND CAMPAIGN

Client deposits ad budget (min €1,000/GEO). Client's money, Client's control.

3

#### LAUNCH IN 5 DAYS

Campaigns go live. Traffic flows. Results visible from day one.

# FIELD INTELLIGENCE

## PROVEN COMBAT PERFORMANCE

### REAL CAMPAIGN - AUSTRALIA (DEC 2025 → MAR 2026)

- eCPA improved **10×** (€212 → €20/reg)
- 368K+** targeted visitors delivered
- 12** registrations, **\$410** deposits
- Total ad spend: only **€726**

*With €726 in ad spend, we delivered real depositing players and reduced acquisition cost by 10× in 90 days.*

## TACTICAL COMPARISON

	IN-HOUSE TEAM	AFFILIATE NETWORK	CASINO TRAFFIC ASSAULT
SETUP TIME	3–6 months	Weeks	<b>5 days</b>
ANNUAL COST	€80,000+	40–50% of LTV forever	<b>€18,000–36,000/yr</b>
DATA CONTROL	Full	Partial	<b>Full -your data</b>
CREATIVES	Extra cost	None	<b>Included</b>
NETWORK REACH	Limited	Single	<b>3 networks</b>
RISK	Salary commitment	Revenue share forever	<b>90-day test</b>

**Bottom line:** The reach of an in-house team, the speed of affiliates, full transparency -at a fraction of the cost, zero long-term risk.

# ENGAGEMENT TERMS

## PRICING & PAYMENT PROTOCOL

### MANAGEMENT FEE

€1,500 – 3,000

Monthly, based on scope and markets

### MIN. MEDIA BUDGET

€1,000/mo

Per GEO. Deposited by Client.

### DEPLOYMENT WINDOW

90 Days

Level 1 initial term

### PAYMENT CHANNELS

Fiat & Crypto

Wire, BTC, ETH, USDT/USDC

**Operational Funding:** The Client's ad budget goes directly to the networks -we never touch it. Our management fee covers strategy, execution, optimization, creative production, and reporting. No long-term lock-in -if after 90 days the Client is not satisfied, they walk away with zero obligations and keep all data.

## POST-MISSION: LEVEL 2 GROWTH

Upon completion of the 90-day deployment and verification of field performance, the engagement may scale to **Level 2** with flexible terms:

- Reduced management fee + **revenue share percentage**
- Performance-based scaling with aligned incentives
- Custom structures built on mutual trust and verified results

## DISCLOSURE & CONFIDENTIALITY

Both parties agree to a strict "**Need-to-Know**" policy. All proprietary strategies, traffic sources, and internal data are classified and shall not be shared with unauthorized third parties.

# READY TO SCALE?

- ◆ We only take on **5 new operations per quarter** to maintain quality
- ◆ Your market might still be untapped - **first mover advantage** matters
- ◆ Every day without optimized traffic is depositors going to **your competitors**

## BOOK A CALL

[calendly.com/businessdev-casinotrafficassault/discovery-call](https://calendly.com/businessdev-casinotrafficassault/discovery-call)

EMAIL

[businessdev@casinotrafficassault.com](mailto:businessdev@casinotrafficassault.com)

BASE

Valletta, Malta

10+ YEARS · 50+ GEOS · 4.6B IMPRESSIONS · CRYPTO READY

ExoClick

Traffic Junky

Propeller Ads